

# Fabricator Training Programme And Cash Distribution Under FLP Scheme Of Durashine

# Fabricator Training Program at Distt. Solan

Dealer Participated :- M/s Sahni Trades

Category :- RIP

No. of Fabricator :- 15

Date 21-08-12



Fabricators attending  
the training programme  
at Distt. Solan

Mr. Tarun Jadli showing  
our manufacturing  
Plant in Bhiwadi



**Mangla sons**



Mr. Honey Sahni our RIP dealer and Mr. Tarun Jadli discussed about Durashine accessories



Explaining about Durashine Sheet and its Colour range



Cash given to Mr. Irfan (Fabricator) By Tarun Jadli & Honey Sahni at M/s Sahni Trades (Solan)

Cash given to Mr. Ram Dass (Fabricator) By Tarun Jadli & Honey Sahni at M/s Sahni Trades (Solan)



# Fabricator Training Program at Sarahan Distt. Sirmour

Dealer Participated :- M/s Sanjay Store

Category :- Minor

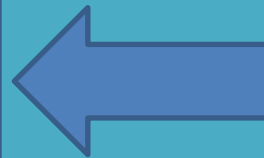
No. of Fabricator :- 12

Date 23-08-12



Dedicated Fabricators listening the benefits of Tata Shaktee & Durashine sheets.

Explaining about Durashine sheet and its product of range



**Mangla sons**

# Fabricator Training Program at Paonta Sahib Distt. Sirmour

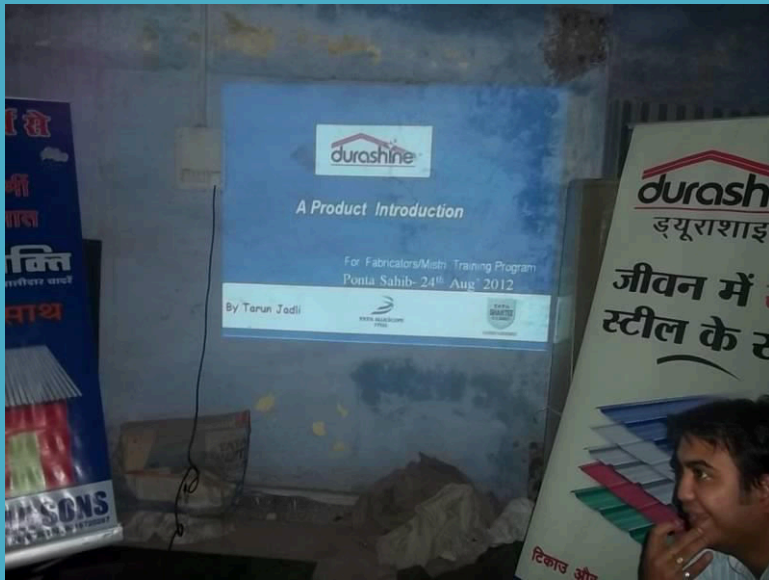
Dealer Participated :- M/s Inder singh Mohinder Singh

Category :- Star

No. of Fabricator :- 10

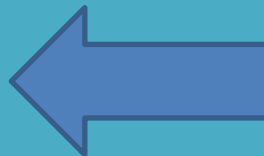
Date 24-08-12





Fabricators training programme in the shop premises of M/s Inder Singh Mohinder Singh at Paonta Sahib Distt.Sirmour

Product Brochures distributed to the fabricators to build their knowledge about our product.

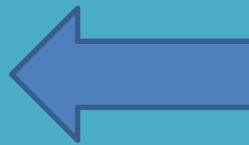


**Mangla sons**



Queries answered by  
Mr. Tarun Jadli to  
fabricators

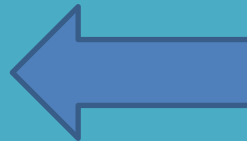
Explaining about TATA  
BlueScope Steel and its three  
separate business





Mr. Tarun Jadli discussed about FLP (Fabricator Loyalty Program in Durashine)

Fabricator received the gift at the time of fabricators meet



**Mangla sons**

# Achievements

➤ In this Mistry meet we got the full support from our RIP, Star & Minor dealers i.e.

M/s Sahni Traders Solan, Distt Solan (H.P)

M/s Sanjay Store at Sarahan Distt. Sirmour (H.P)

M/s Inder Singh Mohinder Singh at Ponta Sahib Distt Sirmour (H.P.)

➤ Our motive to organize Fabricator meet in this area was to built the confidence and trust of the Fabricators towards our brand.

➤ To distribute cash under FLP like a token prize.

➤ To update and upgrade knowledge of Fabricators.

➤ To build trust & relations with fabricators & Retailers.

➤ To solve the queries and issue of the Fabricators.

THANK YOU