

Fabricator Training Program at Theog Distt. Shimla

Dealer Participated :- M/s Joshi Enpt.

Category :- RIP

No. of Fabricator :- 6



Date 08-09-12

Fabricators attending
the training
programme at M/s
Joshi Entp.

Mr.Narender Sharma
explaining about Tata
Shaktee GC Sheet &
Durashine colour coated
sheet





Discussed about new Durashine tile profile sheet



Queries answered by Mr. Narender Sharma & Mr. Munish Joshi (Joshi Entp.) to Fabricators



Mangla sons



Mr. Munish Joshi giving cash to Mr. Parmod (Fabricator) at M/s Joshi Entp. Under FLP In Duradhine Sheets



Cash given to Mr. Shivam (Fabricator) at M/s Joshi Entp. Under FLP In Durashine Sheets

Fabricator Training Program Kotkhai Distt. Shimla

Dealer Participated :- M/s Ram Gopal & Bros.
Category :- RIP
No. of Fabricator :- 5

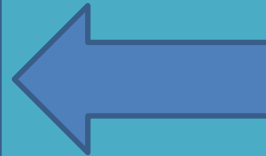


Date 08-09-12



Dedicated Fabricators listening the benefits of Tata Shaktee & Durashine sheets.

Mr. Narender Sharma explaining about Durashine PPGL Sheet & Co-brand PPGL Sheet

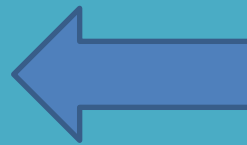


Mangla sons



Fabricator Enjoy the refreshment During Fabricator Training Program

Mr. Narender Sharma discussed about FLP (Fabricator Loyalty Program in Durashine)





Cash given to Mr. Inder Singh (Fabricator) at M/s Ram Gopal & Bros Under FLP In Durashine Sheets



Cash given to Mr. Lachi Ram (Fabricator) at M/s Ram Gopal & Bros Under FLP In Durashine Sheets

Fabricator Training Program at Taradevi Distt. Shimla

Dealer Participated :- M/s Bhagra Steel Sales

Category :- Challenger

No. of Fabricator :- 5

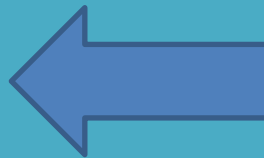


Date 12-09-12



Fabricators training programme in the shop premises of Bhagra Steel sales

Product Brochures distributed to the fabricators to build their knowledge about our product.



Mangla sons



Queries answered by
ASO to fabricators

Fabricator received
the gift at the time of
fabricators meet



Mangla sons

Achievements

- **In this Mistry meet we got the full support from our RIP & Challenger Dealer's**
M/s Joshi Entp. Theog, Distt. Shimla (H.P)
M/s Ram Gopal & Bros. Kotkhai, Distt. Shimla (H.P)
M/s Bhagra Steel Slaes Taradevi, Distt. Shimla (H.P.)
- **Our motive to organize Fabricator meet in this area was to built the confidence and trust of the Fabricators towards our brand.**
- **To update and upgrade knowledge of Fabricators.**
- **To build trust & relations with fabricators & Retailers.**
- **To solve the queries and issue of the Fabricators.**

THANK YOU