

Panchayat Shed

**Venue :- Gram Panchayat
Gatwar Tehsil Ghumarwin
Distt. Bilaspur H.P**

Dated – 25th Dec 2013

INTRODUCTION

To enhance brand value of “Tata Shaktee” in the market among people. From Competitive point of view there Was a need to promote the product in this area. So we took the initiative to build a Panchayat Shed from Tata Shaktee GC sheets at Gram Panchayat Gatwar Tehsil Ghumarwin, Distt. Bilaspur (H.P).

Objectives:-

- To spread awareness among people about Tata Shaktee .
- To explain the key features and benefits of our products.
- To recall the brand between youth and viewers because youth is power of the nation.
- To strengthen the relation with end consumers.

OVERVIEW

Tata Shaktee Panchayat Shed build at prominent location at Gram Panchayat Gatwar Distt. Bilaspur (H.P).

- Tata Shaktee Panchayat Shed is only 5 km. away from our Star Dealer (Satpal & Co.) Shop.
- Total population of the village is around 5000 people.
- It's Panchayat consist of Seven Villages:
Gatwar, Ladhyani, Bhadsin, Chakrana, Thandora, Lethwin & Lalwan.
- A very renowned Temple is situated near the Panchayat Shed.
- From now onwards General House meeting will be held in the Tata Shaktee Shed.
- For Promotional point of view there is one subway along with Panchayat Shed, more than hundred people daily cross that way.



View of Tata Shaktee Panchayat Shed





Faced of Panchayat Shed with Garv se Jiyo and Zinc Coating Branding



Renowned Temple of Sidh Godria Nath situated near Panchayat Shed



Subway near the Panchayat Shed which leads to seven Villages



Top View of Panchayat Shed

THANK YOU

An Effort by Mangla Sons