

# **Fabricator Training Program Kotkhai Distt. Shimla**

**Dealer: Ram Gopal & Bros**

**Category: RIP**

**No. of Fabricators:7**

**Date:-22 April,2014**



B.D.M addressing the fabricators



B.D.M. explaining the benefits of Shaktee sheets along with doubt clearance of fabricators



Small token of gift given to fabricators

# **Fabricator Training Program Rohru Distt. Shimla**

**Dealer: G.S. H/W Center  
Category: RIP  
No. of Fabricators:3**

**Date:-22 April,2014**

## Fabricator meet on the consumer site



# **Fabricator Training Program Rampur Distt. Shimla**

**Dealer: P.D. Sharma & Sons**

**Category: RIP**

**No. of Fabricators:5**

**Date:-24 April,2014**



Shaktee & Durashine branding during the fabricator meet





Fabricators attending the training programme



B.D.M. giving cheque to Fabricators

# **Fabricator Training Program**

## **Theog Distt. Shimla**

**Dealer: Joshi Enterprises**

**Category: RIP**

**No. of Fabricators:2**

**Date:-24 April,2014**



B.D.M. & Our dealer giving cheque to Fabricators

# ACHIEVEMENTS

- Our motive to organize Fabricator meet in this area was to build the confidence and trust of the Fabricators towards our brand.
- Introduced about new products like Liner profile & long liner crimp.
- Fabricators were showing keen interest in every single product which was explained.
- To enlighten and improve knowledge of fabricators.
- To build trust & relations with fabricators & Retailers.
- To solve the queries and issue of the Fabricators.
- To increase the reach of our brands in market through fabricators.

**THANK YOU**

