

Fabricator Training Programs In Distt. Kangra & Hamirpur

Objective

- To increase awareness of product among Fabricators.
- To promote our brand, our product or services.
- To define and position the new product among fabricators.
- To increase the visibility of our products in the remote areas.
- To know Competitions activities & pricing information.
- To introduce ourselves with new Fabricator & their outlets.
- To Solve the queries and issues of the Fabricators.
- To introduce new products Liner profile & Long Line Crimp.

Fabricator Training Program in Gaggal, Distt. Kangra

Dealer: M/s Uttam Chand & Co.

Durashine Category: Diamond

No. of Fabricators: 6



Fabricators carefully listening to the key features of Durashine sheets.



BM explaining about features of Durashine sheets



Small token of gift & cheque given to Fabricators

Fabricator Training Program in Gaggal, Distt. Kangra

Dealer: M/s Shubdhra H/w store.

Durashine Category: Diamond

No. of Fabricators: 5



BM addressing the Mistries and explaining about Durashine specifications like Thickness, Width, Length, Yield Strength, anti capillary groove etc .



BM resolving different queries of fabricators



Small token of gift & cheque given to Fabricators

Fabricator Training Program in Rait, Distt. Kangra

Dealer: M/s Virender H/w store.

Durashine Category: Diamond

No. of Fabricators: 4



Fabricators carefully listening the benefits of Durashine sheets.



Fabricators attentively participating in meet and understanding new Products

Fabricator Training Program in Rait, Distt. Hamirpur

Dealer: M/s Gautam Steel Sale
Durashine Category: Diamond
No. of Fabricators: 7



BM addressing the Mistries and explaining about Durashine Specifications Like Thickness, Width, Length, Yield Strength, anti capillary groove etc.



BM explaining about the benefits of Long line Crimp and Liner Profile to the fabricators

Conclusion

- Our motive to organize Fabricator meet in this area was to built the confidence and trust of the Fabricators towards our brand.
- Introduced about new products like Liner profile & long liner crimp.
- Fabricators showed interest in every single product which was explained.
- To enlighten and improve knowledge of fabricators.
- To build trust & relations with fabricators & Retailers.
- To solve the queries and issue of the Fabricators.
- To increase the reach of our brands in market through fabricators.

THANK YOU

.....an effort by Mangla Sons

