

Water Cooler Donation
at
Govt. Hospital Chamba Distt.
Chamba (H.P.)

28 May,2014

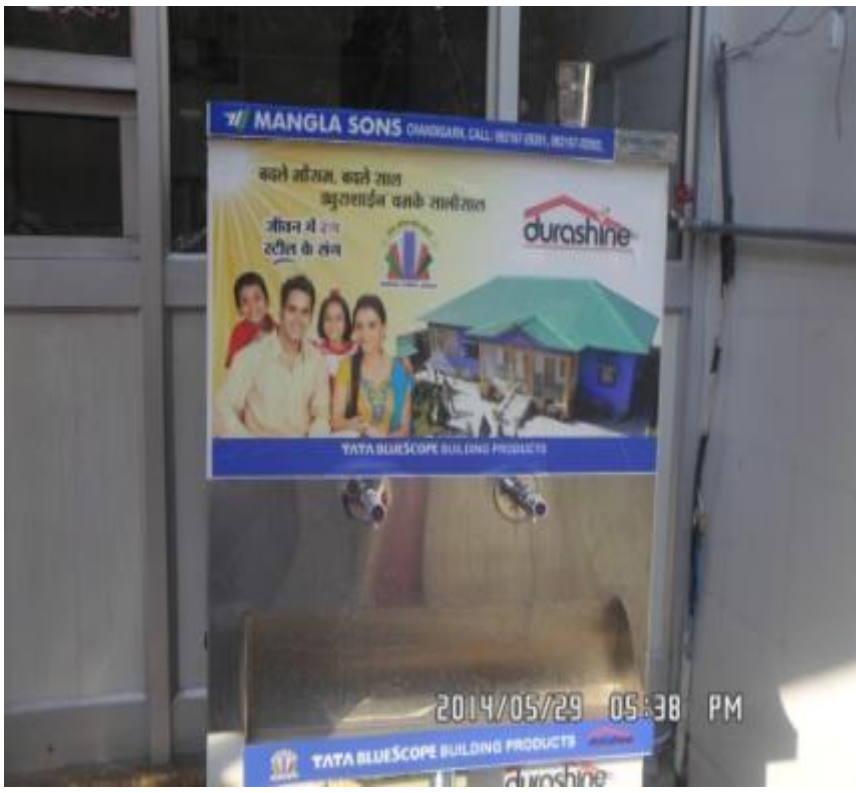
Introduction

To enhance brand value of “Durashine” in the market among the people and from Competitive point of view there was a need to promote the product in this area. So we took the initiative to donate a Water Cooler at Govt Hospital Chamba Distt. Chamba (H.P). There is a footfall of around 500 people on daily basis.

Objectives:-

- To spread awareness among people about Durashine .
- To explain the key features and benefits of our products.
- To recall the brand among people and viewers.

Branding



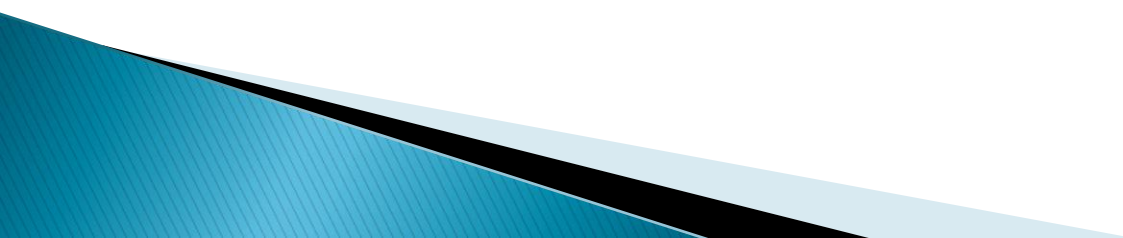
Front & Side View





After installation of Water cooler people started using it.

WWW.MS.CO





Our Authorized dealer Sood Ent. & Dr. Vinod appreciated the Company for such donation & activities

THANK YOU

