



STEEL ROOFS ENGINEERED TO PERFECTION

Launch At Star Dealer
M/S Naina Industries
Nerchowk Distt. Mandi (HP)
11th June, 2014.





M/s Naina Industries is our star dealer, having turnover around 4.5 cr. per annum. Nerchowk ,Sundernagar, Mandi ,Rivalsar falls under their reach.

Mr. Lalit is the owner of the shop, He provides the complete roofing material to the customers. He has a very good rapport with fabricators . He is also dealer of Tata Tiscon While having a word with Mr. Lalit we came to know how very well his company have co-identified with Tata as such.



Why Roof Junction important ?

Few Questions which were asked from the fabricators and observed that the fabricators were well aware about the advantages of RHS & Square pipes and disadvantages of Angle & Channel.

Q. What are the advantages of using square pipes against angle?

Fabricators replied that:-

- a) With the use of square pipes we can decrease the time of fabrication because its easy to install.
- b) Fasteners can be easily fixed on it.
- c) Use of square pipes are more economical with respect to angles, as due to greater strength more gap can be given between two consecutive square pipes along the span. In case of angles, they are placed without maintaining prominent gap to avoid sagging in the structure. So, less number of square pipes are required as compared to angles in same defined area which consequently leads to reduction of cost as well as higher strength structure.



Q. Which elements are essential to provide a **leak proof** roof?

a) According to the fabricators by using Cilicon we can make the roof leak proof.

Q. Which elements are essential to provide a **durable** roof?

a) Quality work , Ridges, Gutters and Fasteners should be fixed properly for durable roof.

Q. Which types of screw you are using for sheet installation SDS either J hook ?

a) Self drilling screw because of easy installation & it does not take time in comparison to J hook & there are no chances of leakage with SDS.

roofjunction

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Around 4 fabricators participated in the launch. An initial understanding as to why Roof Junction was conceived and can become a one touch solution for entire roofing was delivered with 7 basic pin-points according to consumer's point of view. Most of the fabricators are well aware about these pin points.




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Ensuring a quality installation, providing the roof with consistent maintenance, and the early detection of problems through routine inspections can help maximize roof life. The purpose to come up with Roof-Junction service was shared with attendees. The major factors which have been hovering around as pain areas of roofing by the Clients were discussed point to point.





Strong guidelines under which a project will comply as Roof-Junction and in the absence of which the same shall fall off, were made clear to fabricators and the Dealer.



At last Mr. Narender Sharma BM Mangla Sons introduced about Nest In & explain the features also given small presentation on all construction process .Fabricators were taking interest for such portable structure & they have asked some question regarding Nest In.





A token of welcome were gifted to two dedicated fabricators Roop Lal and Mela Ram who got enrolled under Roof Junction project as such.





List of Fabricators who attended the Launch are,

1. Roop Lal
2. Mela Ram
- 3 . Hem Chand
4. Dharm Singh



THANK YOU

.....an effort by Mangla Sons