



MANGLA SONS



गर्व से जीयो

Free Eye Check Up Camp

In Banjar Distt. Kullu (H.P)

On Thursday ,12th June 2014

Introduction

As part of CSR Activity, to serve the people with reliable medical information and free medical consultancy & medicines, we at Mangla sons had organized a free health camp at Banjar Distt. Kullu with the help of MDSD Rotary Eye Hospital and Gram Panchayat of Banjar. Approx. 300 patients / people turned up to visit the camp for check up where 1 doctor, 2 technicians & 2 volunteer were present for their help.

The camp started at 10:00 am and continued till 4:00 pm. Free medicines were distributed to the patients. The villagers of the Banjar panchayat are very much thankful to Mangla sons & Tata Steel for the free Eye check up camp organized in the Banjar panchayat.

Mangla Sons had put up banners on roads, wall and inside the panchayat bhawan. We also distributed leaflets in the area for information on the free Eye Check up camp.

Free Eye check up Camp organized by Mangla Sons Medical Support: MDSD Rotary Eye Hospital

Preparations included:

- Permission and support of local Gram Panchayat with the help of our authorized Dealer Diwan H/W Store
- Distributed 1000 pamphlets in the surrounding area
- Arrangement at Panchayat Bhawan Banjar



The pamphlet is for a free eye check-up camp organized by M.D.S.D. Rotary Eye Hospital in Ruaru, Kullu. It features a large image of a woman's eye. The text is in Hindi and English. It lists the dates as Wednesday, June 12, 2014, and the location as Banjar Gram Panchayat. It mentions the medical support from M.D.S.D. Rotary Eye Hospital and lists the doctors: Dr. Aditya Jerath (MS OPH) and Dr. Sonam Cheering (MS OPH) with their team. It states that free medicines will be given and that there is a free eye check-up camp. The pamphlet also features logos for Durashine, Tata Shaktee, and Mangla Sons (Authorized Distributor of Tata Steel). The location is specified as Banjar Gram Panchayat (near Melu Maidan, Banjar).

M.D.S.D. ROTARY EYE HOSPITAL
Ruaru, Kullu

वीरवार
12 जून 2014

नेत्र
शिविर
आपके
द्वार

निःशुल्क आँखों की
जांच व
बिना टॉका ऑपरेशन,
मुफ्त दवाईयाँ

Dr. Aditya Jerath
MS OPH
Dr. Sonam Cheering
MS OPH
With Team

FREE MEDICINES
WILL BE GIVEN

**FREE
Eye
Check Up
Camp**

आयोजक

MANGLA SONS
Authorised Distributor of
Tata Steel

स्थान : ग्राम पंचायत बंजार (नजदीक मेला मैदान, बंजार)

Pamphlet
of Eye
camp

Free Eye Check up camp organized in Banjar Distt. Kullu

- ❖ The Venue: Banjar - A gift of nature, about 30 kms from Kullu .
- ❖ Benefit of free medical checkup camp was taken by people from Fifteen villages.
- ❖ Banjar Panchayat is one of the biggest Panchayat in Kullu Distt.
- ❖ Banjar is also the Tehsil of Distt. Kullu.

Branding



Registration of Patients



Eye Check up by Dr. Aditya





There was a huge gathering at Free Eye Check up Camp



Distribution of pamphlet during the eye check up camp



Different types of required medicines were distributed to patients during eye camp.



Media Coverage on Eye Camp



Conclusion

❖ Eye Camp was a great success with 300 OPD.

It was a wonderful experience for us to serve the people and promoting our brand at the same time. We, Mangla Sons have received an overwhelming response to this initiative. People have appreciated this and were very thankful to Mangla Sons and Tata Steel for carrying out such an initiative. They hoped that such noble work will be organized in future again.

People got aware about our brand and company.

THANK YOU

.....an effort by Mangla Sons