

Paper insertion

June 2014

Why newspaper insertion?

Newspaper Insertion is an affordable means for promotion in fact, it is much cheaper than some of the other highly popular techniques of promotional mail, Radio or television advertisements.

Cost Effective

Up to 3times less expensive than Radio and cable TV ad

Response

Newspaper Insert produced immediate responses from prospects which indirectly enhances our business.

Targeted Segment

Planned segments of the targeted area was subject to paper insertion.

Initiative taken

We have been trying from since long to make dealers in the interior areas of Distt. Mandi as we don't have any dealer in this particular area. Practicing paper insertion in this area was just a small trial and an initiative from our side to promote our brand in this area.

We got immediate responses from this activity as we got calls from some potential customers who were interested to become dealers.



Paper insertion is being done in the interior areas of Distt Mandi i.e. Karsog and Tattapani

Pamphlet for paper insertion

durashine

> टिकाऊ > बेहतर लॉफ़ दक्षता
 > ज्यादा मजबूत > लगाने में आसान
 > जंगरीबी > कलात्मक खूबसूरती

टिकाऊ और मजबूत स्टील रूफ और वॉल शीट्स

डिज़ाइन लाभ

- भीतरी और बाहरी इस्तेमाल के लिए बेहद हल्की वॉल क्लैडिंग
- आकर्षक लुक के लिए हल्के धारीदार (फ्लूटेड) पैनल
- फाल्स सीलिंग और वॉल पाटिशन के लिए आसान समाधान प्रदान करता है
- पैनलों को क्षैतिज और ऊर्ध्वाधर दोनों तरीके से स्थापित किया जा सकता है

ड्युराशाईन लाइनर
भीतरी इस्तेमाल के लिए सही समाधान

आकर्षक और टिकाऊ स्टील टाइल

जीवन में रंग स्टील के संग

To Locate Dealer In Himachal Pardesh Please Contact
 Authorised Distributor
MANGLA SONS Chandigarh, Mob : 09216720261, 9216720262



Our BDM got paper insertion done



Paper insertion done at Karsog and Tattapani

Enquiry for becoming dealers

We got a call from potential customers for enquiry of becoming dealers, we have a positive hope of getting business from these areas in coming quarter.

Response received from following:

- BC Traders from Karsog Distt Mandi (94180-17857)
- Verma Hardware store from Tattapani Distt Mandi (98170-90394)
- Govind ram & sons from Balichowki Distt Mandi (98160-79341)

THANK YOU